City of Greenbelt Arts Advisory Board Minutes for October 2, 2018

Meeting to be held at 7:00pm in room 112 of the

Greenbelt Community Center 15 Crescent Road, 301-397-2208

Present:

Board Members Present: Anna Socrates, Win Britt, Glenn Griffiths, John Drago, Tatiana Ausema, Mark

Granfors-Hunt, Kristin Stenson **Staff Liaison**: Nicole DeWald

Council Liaison: Judith Davis, Mayor Pro Tem

Also Present: Effie Levner, potential new committee member
Not Present

Board Members absent with prior notice: Oliver Gaycken

Board Members absent without prior notice: Ronald Lonicki and Shaymar Higgs

The meeting was called to order at 7:01 pm.

1. Verification of quorum and call to order

6 members present to make quorum

2. Approval of the agenda

Agenda Approved

3. Approval of minutes of the September 6, 2018 meeting

The minutes of the August 7, 2018 AAB meeting were approved as edited.

4. Planning for a Greenbelt Arts happy hour on 10/23 at the New Deal Cafe

Kristin Stenson volunteered to organize the event on behalf of the AAB. The agreed on Tuesday, October 23rd, as our primary date for consideration was accepted by the New Deal Cafe.

The following action plan was considered (in order as discussed):

- Is everyone planning on being there?
 - Anna is a maybe, everyone else present will be there.
- For the event itself, begin with a round table introduction, giving each group a couple of minutes to provide an overview of their organization.
- Provide name tags: Create your own name tag station-Nicole to provide materials
- Slack Group was created and a QR code was generated for the group.
- A pianist has been asked to play background music during the event. We are waiting on his response.
- Invitations-The orange mix and mingle invitation was picked
- Prepare for questions
- Glenn Griffiths to act as MC*
- Add Potters & Poets Group to the invite list
- Nicole & Tatiana to create quarter sheets explaining: What AAB Does, The Grant Process, and the New Public Art Policy.
- Organize a round table discussion involving the participating group representatives.
 - Round Table Questions: What could you use for collaboration? What is event is upcoming for your organization? Who would here you like to collaborate with?

5. Recap of public art work session with City Council on 9/26

- Mark says thanks to Nicole, Wynn, and Tatiana for being present and prepared
- There were additions made to the policy including additional sites added: Indian Creek Trail, Dog Park, Traffic Circles, Tennis and Basket Ball Courts, Gift Acceptance,
- J. Davis talks about how Policy Proper Placement is important.

- 6. Council referral: "At the September 11th meeting Mr. Byrd requested that the Arts Advisory Board provide recommendations to the City Council on whether to partner with local artists to design and add place making banners to lamp posts and if so, ways to do so." (Bonita Anderson, City Clerk).

 AAB has many questions about this referral:
 - Where will these banners go?
 - J. Davis clarified that they are to be put in Roosevelt Center. Specifically for Roosevelt Center to be eye catching. We have them during the holidays. This would be year round.
 - o It was questioned if Roosevelt was the best place for banners.
 - Some other places suggested were: Greenway Shopping Center, Schrom Hills Park, Buddy Attack Park,
 - Content Questions:
 - o Who will make the banners? Stakeholder input is needed
 - o How often will the banners be replaced?
 - o Cooperative Agreements with banner content Partnership with the Museum or the Art Gallery
 - o Should Ionic Greenbelt Landmarks be used?
 - o Children's Art within the Schools
 - Should we have Seasonal Banners?
 - Should we solicit art for banners themed from the other communities?
 - Budget Questions:
 - o How much is this going to cost?
 - We should ask someone from Recreation Department & Public Works about the Permits needed, Material, and the Cost.
 - Suggestion to start small then roll out to larger area (Cost Effective)
 - Start in Greenbelt East Row where a row of banners could be installed, Buddy Attack Parking Lot to be renovated Central Park (Could have lamp posts), Franklin Park (Beltway Plaza is all commercial), Cherrywood Lane.
 - Tatiana: \$150 per vinyl piece just to buy generic \$700 for the large Greenbelt Banners that the City uses. Convention Centers charge a fee per poll and there is a permit
 - What is the purpose of this project?
 - o What is the real purpose of this project?
 - To celebrate history? General Beatification? Should it be a slogan? Should they be used to celebrate the identity of different neighborhoods? Should it unify the neighborhoods?
 - Effie Levner states that Greenbelt entrances need some signage. She suggests flowers J.
 Davis: Working on Gateway signs. Some of the entrances are state land. We would not be able to add signage or art work. Not only because we don't own the land plus the cost is high.
 - Timing
 - o Is there an urgency to get this done?
 - o It should tie in with the upcoming budget cycle.

Conclusion / Action Item:

- More conceptual & cost research need to be done.
- Nicole/Mark will reach out to figure out to figure out the cost, Technical requirements. To send email to City manager- RCVD referral and we are taking it under advisement. Also will be looking at locations beyond Greenbelt Center.

7. Other business

- *Glenn Griffiths- MC job should got to Mark. Mark agreed to be the MC for the Greenbelt Arts Happy Hour. Glenn will be the backup.
- Next Meeting will be November 13th.
- 8. Adjournment Meeting Adjourned at 8:30